

# DETAILED INFORMATION ON ELEMENTS OF CORPORATE SPONSORSHIP/MEMBERSHIP PACKAGES

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## **PLAYING MEMBERSHIP**

In the first year of the package, the entrance fee and the annual subscription are part of the package. In ensuing years the entrance fee component can be replaced by other elements.

## **SPONSORSHIP OF A SATURDAY COMPETITION**

The overall winner of each Saturday's competition receives this prize. The sponsor's name is included in the Members' Handbook, on the Leader Board, in the Pro Shop on the booking sheet and in the golf results published in the Sunday Mail.

## **PRO AM SPONSORSHIP**

The Club, in conjunction with its Professional, conducts a ProAm every year normally in April. Sponsorship packages are available for this event. The Club's major sponsor has the naming rights to this event.

## **SPONSORSHIP OF CLUB GOLF EVENTS**

There are numerous opportunities to sponsor men's, ladies, mixed and twilight golf events during the year. Sponsor recognition is by way of the Members' Handbook, pre event advertising including the Leader Board, and signage on the course.

## **HOLE IN ONE SPONSORSHIP**

Sponsors can provide a prize for a hole in one at a designated par 3 hole on Tuesdays (Twilight competitions), Wednesdays (ladies competition), Thursdays, Saturdays or Sundays.

## **NEAREST THE PIN SPONSORSHIP**

Sponsors can provide a weekly prize for the nearest to the pin at a designated par 3 hole on Wednesdays, Thursdays, Saturdays or Sundays.

## **SPONSORSHIP OF A GUEST DAY**

The Club organises about 4 Guest Days per annum whereby members can invite guests to play in a competition at a reduced green fee. Sponsors are acknowledged by prior advertising around the Club and on the Leader Board, and are allowed signage on the course on the Day and the opportunity to place advertising brochures in the Members Bar after golf. (Production of the signage is at the sponsor's expense).

## **SPONSORSHIP AT THE RAY SCHWARTZ VARDON EVENT**

The Club hosts one of the Vardon events where the State's leading amateur players vie for the Ray Schwartz Trophy, named after a former Club stalwart. Opportunities exist to part sponsor this event. An invitation to the VIP luncheon for 2 people is included.

## **NAME AND COMPANY LOGO ON SCORE CARDS**

This element is normally reserved for the Club's major sponsor.

## **NAME AND LOGO ON CLUB LETTERHEADS**

Again this element is normally reserved for the Club's major sponsor.

## **ADVERTISING ON LEADER BOARD SCREEN**

Members' scores are progressively scrolled through the TV screen during Wednesdays (ladies competition), Thursdays and Saturdays, interspersed with Sponsors' advertisements and notices for members.

## **CAR PARK**

The major sponsor only is afforded this element.

## **SPONSOR SIGN ABOVE SPIKE BAR**

A sign can be placed above the bar signifying the major sponsor's sponsorship.

## **HOLE SPONSORSHIP**

When vacancies exist, the Sponsor's details are placed on a sign at a designated tee block. The cost of the sign is the Sponsor's responsibility and remains their property.

## **CORPORATE GOLF DAY**

Packages will stipulate the number of business associates for whom the green fees are paid. Tee times should be booked with the Manager in advance to avoid conflicts. Arrangements can be made separately with the Club for the provision of meals and drinks in the clubhouse, on the course or the BBQ area.

## **BAR AND DINING ROOM CREDIT**

The agreed credit is placed in the member's account and access to the fund is via the member's Golf Link card.

## **ADVERTISING ON PRACTICE TEE**

Space is available for advertising on the practice tee bays.

## **INVITATION TO SPONSORS' APPRECIATION DAY**

Held annually in December, the Club invites sponsors and volunteers as its guests to a round of golf (with prizes) and dinner in appreciation of their input to the Club.

## **CLUB SHIRTS, TIES**

These articles can be included in the package.

## **SPONSORSHIP OF PATH (S) ON THE COURSE**

There is a need on the course for a number of paths of varying length to be substantially upgraded to a satisfactory standard. This can be done by installing a 2 metre wide paved path using either clay or concrete pavers. Opportunities exist for sponsors to advertise on the side of such paths at no cost if the paving is paid for as part of the package. As an example a sign could be erected alongside a path, which says "This way to (my business)..." Some paths are quite long and could be sponsored for a few years during which time the paving could be completed.

## **SPONSORSHIP OF THE CLUB'S SIMPSON CUP TEAM**

The Club has been a leading participant in the State's foremost amateur interclub competition – the Simpson Cup. A sponsor who supports this team could have his company's logo on the shirts and jumpers worn by the 7 players. Sponsorship of the team involves the uniform worn by the players, balls etc. An invitation to the Club's annual Pennant Dinner for a number of persons forms part of this sponsorship.

## **WEB SITE SPONSORSHIP**

Arrangements can be made for advertising of the member's business to be incorporated in the web site [www.ttgolfclub.com.au](http://www.ttgolfclub.com.au)

## **SPONSORSHIP OF A TWILIGHT COMPETITION (S)**

A nine-hole twilight competition is held during the daylight saving period on Tuesday evenings with tee off times commencing at 3pm. An opportunity exists to supply the prizes on one or more of these nights. A meal in the dining room or in the barbecue area is available.

## **ADVERTISING ON DRINK COASTERS and SPONSOR OF THE MONTH**

A programme is being developed by the Sponsorship and Marketing subcommittee whereby sponsors' advertising on drink coasters would be used exclusively for a stipulated month as Sponsor of the Month. (The Sponsor would be required to supply the coasters). In conjunction with this, the sponsor would be recognised on the Leader Board.

## **ADVERTISING ON SAND BUCKETS**

Every player on the course is compelled to use a sand bucket provided by the Club. An opportunity exists for advertising on all or some of these buckets.

## **SPONSORSHIP OF LADIES PENNANT TEAM**

An opportunity exists to sponsor the Lady members Pennant team or its other teams.

## **SPONSORSHIP OF JUNIOR PENNANT TEAM**

Again an opportunity exists to help the younger members of the Club.

## **ADVERTISING ON GOLF CARTS**

The Club has eight battery operated golf carts, which are hired to members, their guests or visitors. It is possible to place advertising signs on these carts.

## **USE OF THE BBQ AREA**

This new facility is available for use by members and for hire by non-members. Corporate members could make arrangements to use this area for business purposes and have food and drinks available to predetermined limits.

## **USE OF THE CLUBHOUSE**

The clubhouse can be made available as part of a corporate membership package for training or seminar purposes. Arrangements can also be made to provide food and drinks.

## **INVITATION TO THE CORPORATE GOLF DAY**

Near the end of November each year the Club runs a Corporate Golf Day, which includes a 3 ball Ambrose competition, a Corporate Day shirt for each player, lunch, dinner, drinks on course and during the dinner. This element would enable 3 players nominated by the Sponsor to take part.

## **ADVERTISING IN THE CLUB NEWSLETTER**

The newsletter is published 4-5 times per annum and is made available to members via email or in hard copy format.

## **SOCIAL MEMBERSHIP FOR EMPLOYEES**

Social Memberships for any number of employees can be arranged